



PRESS RELEASE

For Immediate Release

Yes Takes Over Kwai Chai Hong with “Experience Yes 5G – No speed cap. No data cap.” for an Arts & Culture Experience

Yes makes technology more inclusive with 5G wireless fibre Wi-Fi connectivity - for FREE - with no data cap and no 5G speed cap

Kuala Lumpur, 4 January 2022 – YTL Communications’ Yes has always been ahead of the curve, having been the first mobile network to launch 5G in December 2021. Yes first introduced 5G in Malaysia with the Yes Prepaid FT5G Unlimited plans, Yes Infinite+ Postpaid plans and most recently the Yes Wireless Fibre 5G.

Staying steadfast in its commitment to enable 5G for All, Yes is partnering with Kwai Chai Hong to provide a unique arts and culture experience with an innovative ‘twist’.

The entire KL Chinatown is now fully equipped with free Yes 5G connectivity, enabled by the Yes 5G wireless fibre Wi-Fi. Visitors at Kwai Chai Hong will be able to enjoy immersive street arts, art installations and activities with no interruption or disruption. Through this Yes 5G Uncapped experience, visitors will have unlimited Yes 5G connectivity with no data cap and no 5G speed cap, allowing them to have a seamless 5G mobile internet experience and online access at, undoubtedly, the most instagrammable hotspot in Kuala Lumpur. The Yes Wireless 5G Home Fibre device – the Infinite Gateway connectivity also extends to all 10 F&B outlets at Kwai Chai Hong.

“We are at the intersection between technology and arts. It is a pivotal moment for Yes as we make our own mark in bringing Yes 5G connectivity to people across all walks of life including arts and culture aficionados, simultaneously enhancing the way heritage and history is appreciated through technology. It is our mission to enable 5G For All, and we are happy to be partnering with Kwai Chai Hong to add an elevated cultural experience to the visitors and connect better with the local businesses and communities by making technology more inclusive,” said Wing K. Lee, CEO of YTL Communications.

“Our cultural heritage should be celebrated and we are proud to be the guardian that protects the golden era of the old street at Kwai Chai Hong. By having a partner like Yes, we are able to capture and share the wonders of Kwai Chai Hong to more visitors, bridging the arts and



culture through Yes 5G-enabled digital innovations,” said Zeen Chang, Managing Partner of Bai Chuan Management.

As the country moves towards an increasingly digital lifestyle, Malaysians will continue to demand for better connectivity and seamless network access. Leveraging on the power of 5G, Yes aims to build a platform that opens a world of possibilities, bringing the Yes 5G experience to impact every household, industry, and ultimately every facet of society. Today, Yes is starting with Kwai Chai Hong by providing an avenue for visitors to appreciate the rich heritage and history that Malaysia has through a different lens: Yes 5G technology. Through the “Experience Yes 5G – No speed cap. No data cap.” experience, members of the local business community and visitors of Kwai Chai Hong can see for themselves how the Yes 5G network changes the way they interact and enjoy the curated surroundings of Kwai Chai Hong to work, play and learn.

“Through this partnership, we are bringing 5G to the people in their everyday lives to let them experience the infinite possibilities and potential that Yes 5G brings to each individual. This is the first of many great beginnings to Yes’ involvement in the arts and culture scene. In the future, we will continue to conduct more efforts to bring technological changes to how Malaysia’s heritage and cultural legacy can be appreciated and enjoyed,” added Wing.

Beginning January until March 2023, visitors of Kwai Chai Hong can simply scan a QR code at any of the three Infinite Gateway devices to opt for a FREE Yes 5G Sim Card or connect to the Yes 5G wireless fibre Wi-Fi connectivity, for FREE. Upcoming visitors of Kwai Chai Hong can look forward to a Chinese New Year themed installation as well as other thematic installations and activities by Yes throughout Chinese New Year and Valentine’s Day. Stay tuned for more updates on the lively happenings at Kwai Chai Hong, brought to you by Yes 5G.

Yes’ parent company, YTL Communications was recently awarded four awards at the MCMC Star Rating Awards and two awards at the SoyaCincau Awards including ‘Best Quality of Service’, ‘Best in Corporate Social Responsibility’, ‘Best in Consumer Satisfaction’ and ‘Best Mobile Network Operator with Less Than 5 million subscribers’ for the former, and Gold Winner of the Prepaid Plan of the Year’ and Silver Winner for ‘Mobile Telco of the Year’ for the latter.

To find out more about Yes 5G products and plans, visit www.yes.my or Yes stores.



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About YTL Communications

Under the service brand, Yes, YTL Communications Sdn Bhd (793634-V) is the first Mobile Operator in Malaysia to commercially launch 5G in Malaysia. As a multi-award winner for its services, Yes is also a pioneer in offering 5G services and solutions at an affordable rate with its Infinite and Infinite+ mobile plans, providing Malaysians with unlimited 5G data and no Fair Usage Policy (FUP). As a global front runner in 4G and the first 5G telco in the region, Yes has established itself as a gamechanger in the industry by bringing down data prices by 300% with its newest data and free device plans. Championing 5G and tech innovation with hopes of achieving its mission of providing '5G for All' to Malaysians nationwide, Yes launched Malaysia's first-ever Wireless 5G Home Fibre and is continuing expansion of its 5G services across Malaysia.

For more information about Yes 5G mobile and broadband plans, kindly visit www.yes.my.

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